

NEW WORLD STANDARD ISO 26000

Created by a team of more than 1000 experts working for 6 years, published in November 2010 to become the beacon for Social Responsibility with a wealth of fresh useful management concepts.

In the past, the concept of a company was confined to Management, People, Capital, and Knowhow. ISO 26000 introduces the very powerful concept of **stakeholders** which greatly broadens the perimeter of the Company. Then it gives suggestions on how to manage this larger company for its overall success. Therefore more than a standard, ISO 26000 is an eye-opener, with the advantage that it is endorsed by Business Communities and Governments at large.

Your customers, your suppliers and your workforce will be happy to know you are applying the ISO-26000 principles, and your shareholders will be among the first to applaud your positive move.

NCRCL[®] is ready to initiate you in the Standard in a single day of work and we can even provide you with the best software to automate its follow-up. Then maybe you can also boast:

"We are an ISO 26000 Company".

We could help you with a Self-Certification for ISO 26000!
Feel free to call us at 044-2466 0955/2498 6850
for a talk on the new solutions or
Write to rekha@ncrcl.com with your queries



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